

HOLIDAY GREETINGS

I want to wish everyone a very Merry Christmas and Happy New Year! This year has been absolutely wonderful and I have enjoyed every minute of it. Thanks to every auxiliary member for your hard work in support of our veterans. I am truly amazed at the dedication I have seen from you our members. Remember our veterans, soldiers and their families this Holiday Season. Never forget the freedoms we have today are due to the sacrifices they have made. God Bless and know that each of you are in my prayers.

Lana Goley, Department of Kentucky President

Wishing our Legion family a blessed Christmas and a joyful New Year!

Donna Thurman, Department of Kentucky First Vice President

I would like to wish you all a very Merry Christmas and Happy New Year. God Bless our troops and God Bless the USA!

Jennifer Mullins, Department of Kentucky, Secretary

I pray that everyone has a Very Merry Christmas and a Happy New Year. Be safe in your travels. Remember our troops overseas during this time of being away from home and loved ones.

Betty Butler, Department of Kentucky Second Vice President

I would like to wish everyone a very Merry CHRISTmas and Happy New Year. If traveling during the holidays I wish you safe travels. Please keep the men and women serving this great nation and their families in your thoughts and prayers during the holidays. Hope to see everyone at Winter Conference.

Patty Martinez, Department of Kentucky Chaplain

The turkeys were stuffed, Thanksgiving is over and now we move into the busy holidays. One of the greatest joys of this season is the opportunity to say THANK YOU to our veterans, and we remember and honor those who are no longer with us and cherish those who are. To friends and family whose holiday season will not be as joyous this year, I pray for you to have peace, strength and comfort. I am wishing friends and family a joyous Christmas Filled with Peace, Love and Prosperity and Best Wishes for a Happy and Safe New Year!

God Bless America. Peace on Earth and Joy to All.

Jerilynn Kabel, Department of Kentucky Historian

At this time of there year I would like to wish each one a Very Merry Christmas and a Blessed Happy New Year. Please, as always, remember our troops and the families they left at home. May God Bless Everyone!

Patricia Reynolds, N.E.C. Department of Kentucky.



DECEMBER BULLETIN

GOD BLESS AMERICA!

Merry Christmas to all Auxiliary members!

November has been a month to honor our veterans and perform our patriotic duty to vote.

I have participated in the Veterans Day Parade in Madisonville. It is wonderful to see so many people come out to pay tribute to our veterans and soldiers. I also traveled to Irvine to enjoy the oyster dinner at Post 79. If you missed it you can always make plans to attend next year. It is amazing food and the hospitality is always great. On Veterans Day I helped prepare and serve a meal to local veterans at Post 29 in Russellville. It is always an honor to work in my hometown. It was also a great opportunity to visit with the ROTC and hand out materials for Girls State, Boys State and the Oratorical Contest. The 2nd District meeting in Owensboro was the next stop. It's great to see what our members are doing. The remainder of the month was spent helping my post and unit decorate and prepare for the upcoming holiday season.

I hope you are working on your membership. We need everyone to get those renewals into the Department. Don't forget to get the remaining 2014 members in.

I am attaching a copy of our Department Strategic Plan for 2014-2019. We will be forming committees to come up with ways to put each strategy into action. If you are interested to helping our organization grow, please let me know. We need dedicated, hardworking members to work on these committees. National also has a strategic plan for the same 5 goals. I need every unit to look at these goals and strategies and come up with ways their units can achieve them.

Please remember to take lots of pictures and keep track of your hours and money spent. This is very important in reporting what we have accomplished.

REMINDERS: Reports are due December 15th. Assessments are due by December 31st.

Winter Conference will be at the Crowne Plaza in Louisville on January 23-24, 2015. Start making plans now. We will have more interesting reports and information for each of you.

Remember that we are all working for the same goals. Our Veterans, their families and our community. Let's work together and make our organization strong.

I look forward to seeing each and every one of you this year.

God Bless America

Lana Goley
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270-725-5848

Department Headquarters
Jennifer Mullins, Secretary
December 2014

In case you are not aware, the monthly bulletins are now on the web page.

The VA & R assessments are now due. If your unit has not paid their assessments by December 31, you will not receive any awards at the Winter conference.

The assessments are :

VA & R

\$30.00

\$00.15 per senior member as of 12-31

\$00.25 per past president on roster

If you have any questions please feel free to call me or e-mail.

Unit Presidents / Membership chairman --- For \$10 a year you can get your very own log in ID to ALAMIS (American Legion Auxiliary Membership Information System). This will allow you to update member addresses, update member name changes, print a current member roster, print a paid list of members, or print a list of un-paid members. If you would like to get your own ID set up, all you need to do is send me an e-mail with your UNIT #, NAME OF INDIVIDUAL THAT IS TO BE AUTHORIZED, THEIR MEMBER ID NUMBER, and the E-MAIL ADDRESS TO BE USED. It's that simple.

Look forward to seeing you all at Winter Conference.

December Merry Christmas Membership Bulletin

Kentucky is in full swing on the race to meet milestones; the first step in the race to a million members. District results as of December 4th: Currently in first place is District 4 at 65.5%. Closing in is 7th district at 60.7%. Close on their heels are: 6th District at 59.7 and 5th District at 59.5. Who will be in the lead for the next newsletter? Congrats to Bloomfield Unit 288 for being over 100% for both Total and Renewal and congrats to Carlisle Unit 17 for being over 100% for Renewals. A big thank you to all the Kentucky units working hard on their membership.

Remember the gift of membership for Christmas. On a down note, each district has at least 1 Goose Egg unit where either no or only PUFL members have been paid. I would like to encourage each district President or Membership Chair to try and reach out to those units and get them started on turning in some membership. Remember all membership not paid by December 31st would be considered delinquent and not entitled to Auxiliary benefits. The easiest way for a member to determine if they have been paid or not, is to look at the membership card and it needs to have 2015. Otherwise, they would be delinquent.

Please keep working on membership during the holiday season. All we ask is that each unit put forth their best effort on recruiting, rejoining and renewing membership. Let's not let Kentucky be the sinking ship. We want to open our arms to current, old and new members in our Auxiliary strong effort to promote God and Country. A great way to make members feel wanted is to get out of the click habit and maybe sit with different members at a dinner or at a meeting. Find out about their likes/dislikes and use that when organizing volunteering efforts or functions. Most people want to feel like they can contribute something. The key is to find out what that something can be. Kentucky has dropped into the mid 30s for membership. That is not where we want to be, so any help we can get on improving that would be AWESOME.....

Reminder: For all units that make 100% either Renewal or Total membership by April 15th, they will be awarded \$50 for their programs. (Only 1 reward per unit, so reaching both still only qualifies for one \$50 reward). There will be raffles and/or split the pot at Winter Conference to raise funds for our membership program.

As in the previous newsletter, if any of you would like to share some of your unit's successful recruiting strategies, I will put in an upcoming newsletter. They may be helpful for other units to see what is working. It may also spark new ideas from them. You can email them to me, (see the email below), text me, or send thru the mail (78 W Southgate Ave, Ft. Thomas KY 41075). Please feel free to contact any of us with any questions/concerns.

Merry Christmas to all and to all a great membership year!!!



*Remember, Red White and Blue, Membership is for me and you. A member a day keeps us away!!!
We got SPIRIT yes we do, We got SPIRIT, How about YOU???????*

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Bonita Robey bcrobey@gmail.com 270 893 1126

Marie Shouse mariebardstown@aol.com 502 460 0050

Retha Clemmons rethaclemmons@yahoo.com 606 369 4398

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DEPARTMENT MEMBERSHIP REPORT 2014 - 2015 Report as of 12-5-14

Go Team Kentucky!

Red, White & Blue, Membership is for me and for you. A member a day, keeps the membership team AWAY!!!

Go Team Kentucky!

DISTRICT 1							DISTRICT 4							DISTRICT 7							DISTRICT 10						
Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %
26	34	19	55.9	36	24	66.7	1	20		0.0	19		0.0	7	205	131	63.9	209	139	66.5	66	10	1	10.0	15	1	10.0
31	164	77	47.0	165	78	47.3	49	25	23	92.0	28	23	82.1	8	124	67	54.0	129	75	58.1	104	12		0.0	15		0.0
68	36	22	61.1	35	25	71.4	81	483	327	67.7	486	335	68.9	24	50	20	40.0	56	20	35.7	152	27	12	44.4	32	12	44.4
72	33	2	6.1	39	2	5.1	82	66	46	69.7	66	48	72.7	30	19		0.0	21		0.0	283	9	1	11.1	18	1	11.1
							87	27		0.0	30		0.0	67	73	37	50.7	74	45	60.8	Tot	58	14	24.1	80	14	24.1
74	24		0.0	30		0.0	101	30	9	30.0	32	9	28.1	79	77	44	57.1	81	52	64.2	DISTRICT 11						
85	11	10	90.9	13	12	92.3	113	582	393	67.5	600	405	67.5	132	24	12	50.0	26	15	57.7	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %
116	78	32	41.0	88	35	39.8	121	77	47	61.0	81	50	61.7	165	48	38	79.2	47	38	80.9	14	6	3	50.0	11	3	50.0
144	20	10	50.0	19	10	52.6	124	96	51	53.1	110	52	47.3	176	16	1	6.3	19	1	5.3	16	47		0.0	53		0.0
217	82	64	78.0	82	71	86.6	148	60	33	55.0	66	38	57.6	257	56	24	42.9	66	25	37.9	38	92	53	57.6	96	56	60.9
236	62	48	77.4	66	50	75.8	157	156	97	62.2	159	99	62.3	313	83	46	55.4	83	50	60.2	69	14	4	28.6	18	5	35.7
Tot	544	284	52.2	573	307	56.4	167	41	18	43.9	40	18	45.0	341	60	41	68.3	64	47	73.4	88	104	76	73.1	105	80	76.9
DISTRICT 2							247	16	8	50.0	18	8	44.4	Tot	835	461	55.2	875	507	60.7	115	84	36	42.9	95	44	52.4
Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	288	24	26	108.3	29	31	106.9	DISTRICT 8							273	9		0.0	11		0.0
2	29	16	55.2	33	17	58.6	Tot	1703	1078	63.3	1764	1116	65.5	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	Tot	356	172	48.3	389	188	52.8
6	207	135	65.2	211	141	68.1	DISTRICT 5							12	20		0.0	19		0.0	HeadQuarters						
9	132	54	40.9	134	58	43.9	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	34	235	88	37.4	246	91	37.0	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %
40	67	42	62.7	75	46	68.7	45	27	15	55.6	34	15	44.1	46	17	11	64.7	20	11	55.0	200	73	47	64.4	73	47	64.4
55	10		0.0	13		0.0	180	150	84	56.0	156	89	57.1	301	27	20	74.1	26	20	76.9	200	73	47	64.4	73	47	64.4
233	204	108	52.9	205	113	55.4	193	160	94	58.8	169	112	66.3	345	38	24	63.2	47	24	51.1	DEPARTMENT OF KENTUCKY						
243	14	8	57.1	17	11	78.6	201	208	126	60.6	224	126	56.3	Tot	337	143	42.4	358	146	43.3	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %
296	18		0.0	23		0.0	220	100	49	49.0	110	51	46.4	DISTRICT 9							7105	3862	54.4	7497	4064	57.2	
310	24	10	41.7	28	10	41.7	229	77	48	62.3	85	49	57.6	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %							
Tot	705	373	52.9	739	396	56.2	244	67	35	52.2	74	35	47.3	17	14	15	107.1	17	16	94.1							
DISTRICT 3							278	10		0.0	10		0.0	22	92	42	45.7	102	42	41.2							
Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	Tot	799	451	56.4	862	477	59.7	43	51	5	9.8	55	6	10.9							
23	109	37	33.9	109	39	35.8	DISTRICT 6							76	175	58	33.1	187	58	31.0							
29	74	47	63.5	80	47	63.5	Unit	Ren Goal	Ren Pd	Ren%	Tot Goal	Tot Pd	Tot %	126	61	23	37.7	61	28	45.9							
61	32	11	34.4	31	11	34.4	4	99	55	55.6	110	59	53.6	138	68	35	51.5	68	37	54.4							
62	121	77	63.6	134	77	63.6	11	89	46	51.7	90	47	52.2	171	8		0.0	14		0.0							
65	7		0.0	14		0.0	20	56	42	75.0	56	45	80.4	276	47	16	34.0	45	16	35.6							
202	42	29	69.0	41	30	71.4	41	100	39	39.0	100	41	41.0	325	78	43	55.1	78	43	55.1							
258	20	13	65.0	22	13	65.0	203	254	161	63.4	260	165	63.5	342	56	19	33.9	62	20	32.3							
Tot	405	214	52.8	431	217	53.6	219	31	26	83.9	33	26	78.8	Tot	650	256	39.4	689	266	40.9							
							275	11		0.0	15		0.0														
							Tot	640	369	57.7	664	383	59.8														



Kentucky Girls State

December 2014

Bulletin

Hello Girls State Chairmen and Unit Members,

Kentucky Girls State dates are June 7th-12th for Kentucky Girls State which will be held at the University of the Cumberland in Williamsburg, KY. We have had a few inquires about application to be on the Kentucky Girls State staff for the 2015 year. The application to apply is on the Kentucky American Legion Auxiliary website at Kyamlegionaux.org click on program to the Girls State program also you will need to go to the Kentucky American Legion website fill out the application for the background check that website is www.kylegion.org on click on background check please fill this information we will receive information about your background. All staff will be approved at the Winter Conference meeting in January so please get your application and background check done as soon as possible. Please don't forget I need a Mid-year report by December 15th from each unit President or chairman on how you are raising donations or getting the funds to send delegates to the program. And if your unit asking juniors and their parents to join the American Legion and Auxiliary if they eligible to join, how many delegates your unit is planning on

sending to Kentucky Girls State 2015 program.

Again use you Public Relation Chairman in getting the word out about the Kentucky Girls State program, your local newspaper and your post bulletin.

You can email Director Virginia at virginiahobbs@yahoo.com or me diane2@email.uky.edu

Please call or email us anytime and we will get back with you as soon as we can.

Diane Spencer, Chairman

859-285-8616

Virginia Hobbs, Director

270-300-6060

We would like to thank those Units who responded to our request for copies of their Constitution and By-laws. We have reviewed them and will be responding to those units shortly.

President Lana has graciously allowed us to have a workshop at Winter Conference on Friday evening at 6:00 P.M. We hope you can attend, especially if you have questions about your governing documents. Remember, these documents are your foundation as far as the every day workings of your unit. It is so important that every member knows and understands how her unit operates and this knowledge can often solve any problems that may arise.

Keep in mind that your Standing Rules are unique to your Unit. These guidelines too are important to the governance of the unit.

A smooth running Unit is a successful Unit and we want ALL units to be successful.

On behalf of the committee I would like to wish each of you a very MERRY CHRISTMAS and a HEALTHY and HAPPY NEW YEAR!!!.

Lois Hall, Chairman

Eula Fox, Member

Ginny Hobbs, Member

Nancy Sharpe, Member&

**American Legion Auxiliary
Department of Kentucky
2014-2019 Centennial Strategic Plan**

Mission

In the spirit of Service, not Self, the mission of the American Legion Auxiliary is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and Country, we advocate for veterans, educate our citizens, mentor our youth, and promote patriotism, good citizenship, peace and security.

Core Values

Our statement of values is predicated on our founding purposes:

- Commitment to the four founding principles: Justice, Freedom, Democracy, Loyalty
- Service to God, our country, its veterans and their families.
- Tradition of patriotism and citizenship
- Personal integrity and family values
- Respect for the uniqueness of individual members
- Truthful, open communication in dealing with the public and our members
- Adherence to adopted policies and rules

Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
Attain a Million Members	Create an Internal Culture of Goodwill	Develop Leadership at All Levels	Strengthen Departments and Units	With the American Legion, Build Brand Loyalty
Strategies	Strategies	Strategies	Strategies	Strategies
Increase renewals by 5%	Lead by EXAMPLE	Create Workshops by Areas	Simplify Reporting	Define our Brand Identify and promise
Create a District Liaison for Membership	Coordinate Assessment Reporting	Implement Conference Changes	Create Workshops by Areas	Build awareness and preference for the ALA brand.
Create Strategic goals by district	Educate Members on ALA Core Values	Reward Innovative Leadership	Reward our Units & Members	Build and reward brand loyalty.
	Empower our Members	Invest in each members capability		Create new ways to market internally and externally
	Build trust with the American Legion	Grow the Junior Leadership		Reward units and members.

Historian

Reflecting on where we have been and how far we have come is crucial in charting our course for the future. For more than nine decades, the women of the American Legion Auxiliary have been diligent in recording the history of our organization.

Historians at the unit, district, state, and national levels recount our activities and accomplishments. And every decade, a book is published that chronicles the Auxiliary's record of service "for God and country." It is the objective of the historian, both senior and junior, to record the history of their unit's activities throughout the year. We *are* going to do that, but a little bit differently this year. Your history book will still have the following:

I. Introduction (10 scoring points)

1. Title Page
 - a. History of Unit _____
 - b. Name of Unit Historian
 - c. Date: Current administrative year
2. Dedication (could be to your Unit President)
3. Photograph of Unit President, 5 x 7 in. black and white or color.
4. Prayer
5. Pledge of Allegiance to the Flag of the United States of America
6. First verse of "The Star Spangled Banner"
7. Preamble to the Constitution of the American Legion Auxiliary

II. Appearance (10 scoring points)

1. Cover: Soft cover binder for loose-leaf paper, preferably blue with 2.5 in. gold foil American Legion Auxiliary seal centered on the cover or a regulation binder with imprinted seal.
2. Paper: White only for the first 7 pages, can be colored after that, 8½ by 11 in.
3. Page Setup for Pages 1-7:
 - a. Margins –Left, right margin should be 1.25 in., top and bottom margins should be 1 in.
 - b. Page numbers should begin on the first page of the Historical Content. They should be centered and placed 0.5 in. from the bottom of the page.
4. Spacing: Double-spaced with the exception of the Introductory pages (i.e. Title Page, Foreword or Dedication, Photograph of the Unit President, Prayer, Pledge of Allegiance to the Flag of the United States of America, first verse of "The Star Spangled Banner" and Preamble to the Constitution of the American Legion Auxiliary), which shall be centered in the middle of the page. Paragraphs may be indented or in block form.
5. Text: 12 point font, Times New Roman or Arial style font
6. Technology: Computer preferred, however a typewritten or handwritten history is permissible. If typewritten or handwritten, the page set up should not vary from what is required of computer users.

This is where we are going to have fun and do things differently

III. Historical Content (70 scoring points)

After your introduction pages, each month as you record your unit's history, **YOU MAY** use photos, decorations, computer graphics, pen or ink drawings, illustrations, or newspaper clippings. In other words, a scrapbook history, if you will.

IV. Arrangement (10 scoring points)

1. Written in third person
2. Clear, concise language with correct spelling
3. The signature of the Unit Historian should immediately follow the final paragraph of the history.

I will send these requirements again in future bulletins.

Veterans History Project

In an effort to preserve the personal accounts of American war veterans, I encourage units to support the Veterans History Project. Capturing the stories will ensure that future generations of Americans are afforded a firsthand look at the realities of war. May we always remember the sacrifices made to secure our freedom. Visit the Veterans History Project Website. Work with your Junior Activities chairman to promote the Veterans History Project through Facebook, emails and during meetings. <http://www.loc.gov/vets/kit.html>. Don't forget Seniors, you may also participate in this program.

There will be a trophy for the best Senior and Junior History Book. Be original and unique in thought and presentation!

Please do not hesitate to call or e-mail me with any questions.

God Bless America!
Jerilynn Kabel, Historian
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Elizabethtown, KY
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270-272-7838 cell

Wishing for You a Merry and Bright Christmas

May the Joy that Giving of yourself and your resources continue through the coming Year. None are more blessed than the ones who Serve, both those in Uniform for our Country and your own presence in our Communities.

Thank you for all you do, Lisa Norvell, Community Service Chair 2014-15

December Community Service Bulletin

Just a reminder I need a Mid- Year report by December 15th. E-Mails with Word Documents appreciated. A special thank you to Betty Jane McCormick Unit #116 Community Service Chair for a detailed narrative and a summary of Hours, Members involved, Money spent or Donated, and the number of individuals who were helped. What a wonderful report to receive first!

I know we all busy with Christmas celebrations - don't forget that many of your activities would qualify as Community Service! Reach out to Members that don't normally attend meetings, chances are they are too busy volunteering to get there. You can't report what you don't know!

The next ALA suggested day of service is Martin Luther King Jr. Day of Service January 19, 2015. Invite other organizations to join in mission related projects. Let me know at Conference what your Unit was able to do.

Lisa Norvell, Community Service Chair

149 Stewart St. Perryville, KY 40468

859-583-1115

lisadnorvell@yahoo.com or lisadnorvell@live.com



**Betty Butler
Americanism Chairman
December 2014**

I'm sure everyone had a Happy Thanksgiving and are preparing for the upcoming holidays.

Let us not forget our servicemen and women who are protecting our country. Units can send Christmas cards to our troops, send care packages or letters.

Reminder – Mid-year reports are due by 12/15/14. Units need to report hours, number of volunteers and money spent or donated to the Americanism Programs.

I look forward to receiving a lot of reports that I can combine in my report to National.

If you have any questions, please contact me on my cell phone as my home phone is not working at this time.

Cell phone # is: 502-600-1480