

**American Legion Auxiliary
Department of Kentucky
President Jane M. McKnight
305 Good Hope Cemetery Rd
Oak Grove, KY 42262**

**Cell 270-498-9692
undrtrk3@aol.com
April 2013**

Greetings to my American Legion Family,

I hope everyone had a joyous Easter. Spring has certainly sprung and it has been absolutely beautiful with everything blooming and the weather finally getting nice. Spring Conference is April 19-20 in Florence Ya'll, and it will be great with our National President Peggy Thomas attending. Please bring some spending money, since we had low fundraising at Winter Conference because of low attendance on account of the weather. Betty Lou Cook, our Department Fundraiser Chairman did not attend so we did not raise funds for Department or mine and Commander Joe's joint fundraiser for American Legion Baseball. Betty Lou will have the Silverware setting at Spring Conference and it will be awarded at State Convention.

On May 1st Commander Joe and I, along with other attendees will have the distinct honor to have dinner with our National American Legion Commander Jim Koutz. Hardin Post 113 in Elizabethtown is hosting this event. Then on May 2nd, we are touring the Wounded Warriors Transitional Facility on Fort Knox.

Finally, I hope all respective chairmen are diligently working on your annual reports. Some are due by May 1st and some on May 15th. I plan on hand carrying some of our unit reports and history book to Spring Conference. By doing this, it saves postage and the Department Chairman really appreciate getting them promptly. With that being said: REPORT-REPORT-REPORT! See ya in Florence. Drive safe!

**For God & Country
Jane M. McKnight**

Life Is Too Short-Use the Good Silverware

Headquarters Bulletin

Spring has arrived, I hope!!!! It looks so good to see the sun come out, although right now as I look out my window, it's cloudy. At least, it's not snowing!

A couple of reminders –

1. Your Unit's dues amount for 2014 and the person's name and address where those dues are to be sent, as soon as possible. This will be entered into National's database and locked in by the middle of May. To make any changes after the middle of May will cost the unit \$30.
2. List of officers for the upcoming year and delegates to Department Convention.
3. For those Units who were test units for the ALAMIS program, I need you check for \$10.00 (the cost of the login). If you have already paid, thank you!
4. By the time you get these bulletins, National will be starting the process of printing the new 2014 cards. If the members' dues were not paid at time, they will not have a 2014 card. You will receive some blank cards when you pick up your membership packets. If you need to have more blank cards, they will cost \$1.00 per sheet of eight.
5. Assessments – check the Membership Bulletin for info on paying the VA & R assessments for membership awards. The treasurer's bond is \$18.00, not \$6.00 and must be sent in a separate check. This will pay the bond fee for 3 yrs.

I have received the flight information for National President Peggy Thomas. She arrives around 8:00 PM on Friday and will leave on Sunday so we will be able to have a reception for her on Saturday evening. Be sure to stay around on Saturday so you can meet her and get her pin.

See you soon!



**AMERICAN LEGION AUXILIARY
DEPARTMENT OF KENTUCKY**

LEADERSHIP

Kathy Daudistel, Chairman
113 Washington Ave
Bellevue, KY 41073-1030
bluekats@insightbb.com

Greetings Everyone! If you have not taken the Leadership Correspondence Course – you still have time. If you cannot access the internet – <http://www.alaforveterans.org/Members/Leadership/> for the course, just call me. I will happily send the paper version to you.

Kudos to District 7 who hosted a Leadership Workshop and invited everyone. It was a huge success. Patti Martinez and Paula McGowan did a great job getting it together. I highly recommend attending a workshop. You will hear great information and make new friends.,

There are two workshops coming up and you are welcome to attend either or both.

Diane Kennedy & Hardin Unit 113 will host a Membership and Leadership Training workshop at Post 113, Elizabethtown on March 23 from 10am until 2pm. Lunch will be provided. Donations will be accepted.

Unit 203 is hosting a Leadership Training Workshop on Saturday April 6 from 10am until 2pm. Lunch will be provided.

Anyone interested is welcome to attend. You don't have to in a Leadership position to take advantage of workshops – so come out and learn more about our auxiliary.

For more information –bluekats@insightbb.com

DON'T FORGET TO SEND IN YOUR NARRATIVE BY MAY 1, 2013

A trophy will be presented to the unit that does the most to promote the leadership program. Entries must be in narrative form of no more than 1000 words. Pictures are ENCOURAGED.



April Membership Bulletin

Greetings from your Department Membership Team!!!!

Guess what. Spring Conference is just around the corner and we are doing awesome in membership. You guys are working so hard and should be rewarded for all your hard work. Please ensure your unit assessments are paid so at the conference you can receive your awards. Some of you have paid your bond fee and the VA&R assessment but not the .15 times senior members and .25 times unit presidents. For those who had not paid them before Winter Conference but did since, you will receive your awards at Spring Conference.

I again want to thank those ladies on my email distribution who step up to the call and help get membership in so we can make our targets. I also want to thank those ladies who have received personal letters from me because your dues have not made it to Department. I have received calls and I really appreciate the fact that you have paid them. I MUST encourage those who accept the dues and have the responsibility to send them in to do so as promptly as possible. Please do not hold membership for ANY reason. When someone pays you they expect the dues to make it where it needs to and that they are a member for yet another year. Please don't keep someone from the benefits they deserve because you don't send their dues in in a timely manner. Also, when you elect your officers and select your new chairman for the new year, please put the email address and telephone number of your President, Secretary and Membership Chairman on the form sent by Department. It is a very useful tool to use especially when you are trying to alert units that hey you only need 1 member for 100% or something is wrong and we haven't received any membership this year from your unit.

So that I may tout our successes to National, send me an email or postal letter with what has worked for you with membership this year. Doesn't have to be anything long or formal. Also, any pictures taken at membership events are so welcome. Again, email them or support the US Postal Service. I need those ASAP so I can put it all together and get to National by May 1.

I so look forward to celebrating our success with each of you at Spring Conference as we celebrate being 85.37% and hopefully beating the Legion in percentages. Keep the membership coming and by all means, KEEP UP THE EXCELLENT WORK YOU ARE ALL DOING to support our Membership efforts.

Chairman – Bonita Robey, 156 Sundown Drive, Russellville, KY 42276, cell (270)893-1126, home (270)725-8448, email – bcrobey@gmail.com

Co-Chairman – Marie Shouse, 108 Countryside Drive, Bardstown, KY 40004, cell (502)4600050, email – mariebardstown@aol.com

Committee Member: Alica Buser, 78 W Southgate Avenue, Fort Thomas, KY 41075, cell (859)620-7625, home, (859)441-7625 email- a_buser@fuse.net

Committee Member: Chrissie Halverson, 1052 Highview Drive, Lawrenceburg, KY 40342, cell (502)330-8599, home (502)839-4617, email chrisiem35@hotmail.com

Committee Member: Jane McKnight, 305 Good Hope Cemetary Road, Oak Grove, KY 42262, cell (270)498-9692, email undtkr3@aol.com

DEPARTMENT MEMBERSHIP REPORT 2012 - 2013 Report April

DISTRICT 1				DISTRICT 5				DISTRICT 9			
UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%
26	37	32	86.49	45	31	10	32.26				
31	207	163	78.74	180	148	128	86.49	17	11	14	127.27
68	34	31	91.18	193	228	148	64.91	22	93	94	101.08
72	44	35	79.55	201	237	211	89.03	43	51	40	78.43
73	12		0.00	220	117	101	86.32	76	340	199	58.53
74	24	25	104.17	229	102	80	78.43	126	45	38	84.44
85	11	10	90.91	244	65	68	104.62	138	68	58	85.29
111	16	13	81.25	278	10		0.00	171	19	11	57.89
116	89	73	82.02	TOTAL	938	746	79.53	276	45	41	91.11
144	14	16	114.29					325	79	64	81.01
217	77	77	100.00					342	62	55	88.71
236	52	61	117.31					TOTAL	813	614	75.52
TOTAL	617	536	86.87								
DISTRICT 2				DISTRICT 6				DISTRICT 10			
UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%
2	38	23	60.53	4	142	106	74.65	66	13	12	92.31
6	243	194	79.84	11	59	44	74.58	104	13	12	92.31
9	139	134	96.40	20	50	38	76.00	152	27	29	107.41
40	70	66	94.29	41	97	85	87.63	283	14	15	107.14
55	10	9	90.00	203	248	222	89.52	TOTAL	67	68	101.49
233	220	189	85.91	219	30	30	100.00				
243	10	14	140.00	TOTAL	626	525	83.87				
296	6	20	333.33								
310	27	22	81.48								
TOTAL	763	671	87.94								
DISTRICT 3				DISTRICT 7				DISTRICT 11			
UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%
23	87	78	89.66	7	160	168	105.00	14	8	6	75.00
29	70	72	102.86	8	117	117	100.00	16	40	19	47.50
61	30	26	86.67	24	47	53	112.77	38	130	100	76.92
62	131	127	96.95	30	18	18	100.00	69	20	13	65.00
65		11		67	53	65	122.64	88	99	92	92.93
202	31	34	109.68	79	71	77	108.45	115	97	67	69.07
258	24	19	79.17	132	23	23	100.00	273	8	1	12.50
TOTAL	373	367	98.39	165	42	43	102.38	TOTAL	402	298	74.13
				176	15	16	106.67				
				257	62	53	85.48				
				313	71	75	105.63				
				341	58	60	103.45				
				TOTAL	737	768	104.21				
DISTRICT 4				DISTRICT 8				HeadQuarters			
UNIT	GOAL	PAID	%	UNIT	GOAL	PAID	%	200		61	
1	19	16	84.21	12	14	11	78.57				
49	25	25	100.00	34	277	211	76.17				
81	522	486	93.10	46	17	18	105.88				
82	59	59	100.00	301	28	21	75.00				
87	30	4	13.33	345	66	42	63.64				
101	36	19	52.78	TOTAL	402	303	75.37				
113	614	490	79.80								
121	81	75	92.59								
124	120	94	78.33								
148	70	56	80.00								
157	144	144	100.00								
167	41	32	78.05								
247	19	15	78.95								
288	25	25	100.00								
TOTAL	1805	1540	85.32								

DEPARTMENT OF KENTUCKY		
GOAL	Total	%GOAL
7610	6497	85.37





**AMERICAN LEGION AUXILIARY
DEPARTMENT OF KENTUCKY
PUBLIC RELATIONS BULLETIN**

“In the Spirit of God and Country, we serve veterans, Military and their families”

Conveying the message : It’s not too late in the year to remind your members that everything an individual member, Unit or Department does says something about The American Legion Auxiliary. As Public Relations Chairman of your Unit you have the responsibility for helping your Unit to plan, organize and execute getting the Auxiliary message out to the community. With the electronic sources available to us, it is easier than ever. If you need help starting a Facebook, making a Youtube video, or using Twitter, email me and I can send you a how to guide.

Important Dates:

- **April is Children and Youth Month.** The American Legion Family emphasizes its commitment to our nation’s children. Learn how you and your Auxiliary unit can support and promote the month officially dedicated to youth. Go to: (<http://www.alaforveterans.org/Programs/Children-and-Youth/>) to find out how to support our Children and Youth.
- **May is National Military Appreciation Month.** Encourage your Unit to participate in the Community Service programs to help a Military family by providing a day of service (<http://www.alaforveterans.org/Programs/Community-Service/>).
- Utilize the American Legion Gateway to Services. (on the website) It contains valuable information on how to connect veterans, military servicemen and military families to resources and support that enhances their lives.
- **Memorial Day - May 28, 2013** - the time for Americans to reconnect with their history and core values by honoring those who gave their lives for the ideals we cherish. Most communities gather together for parades and other celebrations with a patriotic theme. Is your Unit involved with these activities? Collaborate with the TAL, SAL and Riders and become involved. Make yourself visible and then publicize the activity.
- **Poppy days** -- Encourage your Unit to:
 1. Participate in the Poppy program
 2. Approach local officials and media personalities to ask them to wear a poppy. Express to them the significance of the poppy and see if they would consider making a proclamation or endorsement about the poppy and Poppy Day.
 3. Utilize the Poppy Program Media sheet to inform the community of poppy days.
 4. Make use of Public Service Announcements.
 5. Contact schools and encourage the Poppy Poster Contest. Poppy Days are a great way to “get the word out”, make sure it is well publicized and ask your mayors to proclaim it “Poppy Day” through a City Proclamation

Reporting: Keep me informed. Remember year end reports are due to me by May 15, 2013. Let's have 100% reporting for the Department of Kentucky!!! Last year, one of our Units won a National Award and the Department of Kentucky PR won a National Award. Let's keep Kentucky rolling by submitting your articles, photos, and narratives. If you need help, contact me and I can help. Your hard work deserves recognition. Kentucky rocks!

Department of Kentucky, Annual Public Relations Narrative Report 2012-2013

Program: Public Relations
Unit Name: Unit Number
Chairman or Person Reporting: Email: Phone

Note: Use this narrative form to share 2 or 3 success stories that show how PR worked well in your Unit. This will serve as your Unit report but would still like to have facts and figures requested on attached form. Pictures are

encouraged but remember they will not be returned. **Please keep copies of everything you submit. Pictures and report materials may not be returned.**

Due: May 15, 2013

Narrative: (you may attach/include as many additional pages and pictures as you wish)

Email or mail your PUBLIC RELATIONS report to Department Public Relations Chairman; Nancy Brotherton; 2188 Treetop Lane; Hebron, KY 41048; brotherton42us@yahoo.com; 859-817-9237

AMERICAN LEGION AUXILIARY
UNIT _____ REPORT

PUBLIC RELATIONS REPORT FORM

Unit Name/# _____

Number of:

Interviews with reporters _____

Articles published in print _____

Articles published online _____

Pictures on-line _____

Letters to the Editor _____

Letters of Appreciation _____

Unit entry in 3 month article contest _____

Use of a website _____

Use Facebook, Twitter, etc. _____

PR Toolkit used _____

Use of Auxiliary Brochures _____ yes or no

Honoring Their Service Buttons _____ **yes or no (tell me more)**

Print advertisements _____

TV or radio programs/interviews
event coverage _____

Public Service Announcements _____

Any other PR activities _____

Subscribers to In the Know, EBulletins _____

Unit/Communications: Newsletters _____ Bulletins _____

Websites _____ Joint/Unit/Publications _____ Facebook _____

Twitter _____

Unit Name, Number and URL

Nancy J. Brotherton
2188 Treetop Lane
Hebron, KY 41048

859-630-7941 (cell)
859-817-9237 (home)
brotherton42us@yahoo.com

**Betty Butler
Dept. of Ky. Historian
April, 2013**

It's hard to believe this year is almost over. I hope everyone has been working on their history books. I know all of the Units are very busy with various projects for our Veterans, children and the community so be sure and record all the activities for current and future generations to read.

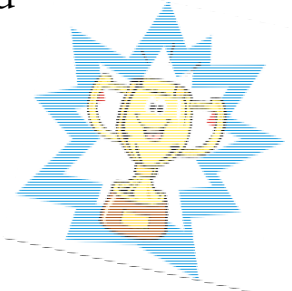
I will need to have your Junior and Senior History Books by May 1st.

You can bring them to Spring Conference if you have them done by then.

If you have any questions, please contact me at 502-600-1480.

Trophies and Awards

Committee Chairman: I am putting together the list of all the awards needed for Convention. If you are wanting to give out Trophies or Awards for your Committee, you will need to fill out the form below with the information and get it to me no later than May 24th. If I do not have your order by then, you will not have a trophy to present at the Convention!



Senior Trophy

Title you want on the trophy: _____

Do you want the Year put on it? _____

Junior Trophy

Title you want on the trophy: _____

Do you want the Year put on it? _____

Send to: Paula McGowan

135 Saint Clair Street

Versailles, KY 40383

paula.mcgowan85@gmail.com